

Organizational Surveys

Hull & Associates offers complete survey services, from set-up to feedback. Benefits of outsourcing survey administration to Hull & Associates include:

- Having an expert customize the survey to meet your specifications and needs Many Survey and feedback providers charge large fees for customization if they do them at all. With Hull & Associates, you can tailor almost any aspect of a feedback project efficiently and affordably!
- Getting a high response rate
- Saving valuable internal staff time for other priorities
- No software purchase required
- Confidential information stored securely off-site

Web assessments are the most economical media option and the standard method of distributing and collecting assessments.

Some of the types of surveys that Hull & Associates have done include:

- Customer satisfaction
- Organizational climate
- Employee attitude
- Leadership development
- Individual skill development
- Team development
- Needs assessment
- Competency development
- Training evaluations



We set up feedback projects according to your specifications:

- Types of Projects... Request any kind of multi-source input or feedback. Use scales, open-ended questions-or a combination of both.
- Comments... You can ask respondents to enter comments. Select up to three comment prompts, such as "What I like," "What I don't like," and "What I'd like you to change."
- Ask open-ended questions or solicit comments of any length.
- Instructions... Customize on-screen instructions for respondent software, e-mail messages, report covers and report sections.
- Number of respondents... There's no limit to the number of respondents you can specify...at no extra charge.
- Report formats... Select from dozens of report templates or create your own. Print report sections in any sequence you like. Print three levels of reports: individual, project, and aggregate (multi-project).